

Targeted Initiative for Older Workers (TIOW)

Description

The Targeted Initiative for Older Workers (TIOW) is a federal-provincial/territorial cost-shared initiative providing support to unemployed older workers in communities affected by significant downsizing or closures through programming aimed at reintegrating them into employment.

Program Objectives

TIOW is intended to provide employment support to address the immediate employment needs of unemployed older workers. In situations where there is little likelihood of immediate employment, TIOW may also be aimed at increasing the employability of older workers and ensuring that they remain active and productive labour market participants.

Eligible Sponsors

Each proposal submitted for funding through the TIOW must have a project sponsor. The sponsor will be responsible for the overall coordination of the project. The sponsor must be a community-based organization with expertise in delivery of employment programming and, ideally, in addressing the special needs of older workers or with the necessary community partnerships to ensure appropriate programming for older worker participants. The role / responsibilities of the project sponsors include: ensuring project activities and measurables are met; adhering to the required reporting structure and submitting monthly financial and activity reports.

Eligible Participants

In order to be eligible to participate, older workers must meet all of the following criteria:

- be unemployed
- be legally entitled to work in Canada
- be from 55-64 years of age
- lack either skills needed for successful integration into new employment or marketable skills
- live in an eligible community

All projects must be designed for and targeted to workers aged 55-64.

Eligible Activities

TIOW activities should focus on preparing participants for available employment opportunities. All projects must include employment assistance activities such as résumé writing, interview techniques, informational interviews, networking, counseling and other related job finding activities.

In addition to employment assistance, TIOW projects must include at least two other employability improvement interventions/activities such as: vocational

and/or learning assessments, mentorship, basic skills upgrading, specific skills training, employer-based work experience, preparation for self-employment, community-based work experience, direct marketing to employers and job development, certification, and post-project follow-up mentoring and support.

Financial Assistance

Allowances – While participants are engaged primarily in developmental activities such as assessment and skills upgrading, they will be paid allowances. The amount paid to participants through allowances should reflect the number of hours in which active project participation has occurred.

Wage subsidies – If a project includes a module in which a participant(s) are placed with an employer for an employer-based work experience, the employer may receive a wage subsidy from the sponsor.

How to Apply

A call for proposals is issued in all newspapers in Newfoundland and Labrador.

Proposals/enquiries may be e-mailed to:
tiow@gov.nl.ca

For additional information

Call:

Labour Market and Career Information Hotline
1-800-563-6600
TTY: 1-866-729-4685

Provincial Office
Human Resources, Labour and Employment
(709)729-3118

Click:

Forms/proposal template available at:
www.gov.nl.ca/hrle